



Mercia Securities Ltd

(formally Initial Merit Secure Ltd)

Cookies Policy

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CIF Licence No. 229/14 | Registration No. HE 291905

www.merciasecurities.com

info@merciasecurities.com 3 Pythagora Street, Pythagoras Court, 4th Floor, Limassol 3027, Cyprus +357 25 057221

Cookies Policy

June 2026

1. Introduction

Mercia Securities Ltd (hereafter “the Company”) is a Cyprus Investment Firm (hereafter ‘CIF’) authorized and regulated by the Cyprus Securities and Exchange Commission (hereafter “CySEC”) with License Number 229/14 and operates in compliance to the Investment Services and Activities and Regulated Markets Law 87(I)/2017.

You should be aware that when you access or use our content, products and services, we may collect information from your devices using 'cookies'.

When visitors enter our website www.merciasecurities.com, We (Mercia Securities Ltd, registered address: 3 Pythagoras Street, Pythagoras Court, 4th Floor, 3027 Limassol, Cyprus.) receive and store information about their entry (date, time, IP address, log). This information is kept on our encrypted servers for a period of one (1) month. The purpose for which we collect and preserve this data is for Mercia Securities Ltd legitimate interest, to maintain and administer the services, resolve disputes, identify and prevent malicious actions, and to ensure the proper functioning of our website for our users. Our cookies also help safeguard your interest to recognize you as a user, personalize your experience of using the website and keep track of the number of users who visit. Cookies also help various processes on the site, they make it possible to navigate between different pages of the site and transfer of information between the pages, facilitate form filing.

Cookies perform various different functions, and the purpose of this policy is to give you a clearer understanding of:

- What cookies are?
- Why we use cookies?
- How we use cookies?
- Cookies types.
- Managing cookies.

2. What are cookies?

Cookies are small files of information that often include a unique identification number or value, which are stored on your computer's hard drive as a result of you using our website. Unless you have adjusted your browser settings so that it will decline cookies, our system will issue cookies as soon as you visit our website. Cookies are frequently



used on many websites on the internet, and you can choose if and how a cookie will be accepted by customizing your consent preferences and options through the Cookie Settings.

You may choose to disable the cookies. However, you may not be able to access some parts of our website if you choose to disable some or all of cookies, particularly the secure parts of the Website. Some of our business partners (e.g. advertisers) use cookies on our website (s). We have no access to, or control over, these cookies. Some cookies may collect personal data (such as IP addresses or unique identifiers), which may be linked to identifiable individuals. For more information, please refer to our Privacy Policy.

3. Why do we use cookies?

- Cookies are used by our websites to improve your online experience and to ensure that relevant content and functions are delivered and used more effectively.
- We use both session cookies and persistent cookies to perform various functions across our sites.
- Session cookies are downloaded to your device temporarily for the period that you browse a particular website; these cookies might allow you to navigate between pages more efficiently or enable websites to remember the preferences you select. Persistent cookies can be used to help websites remember you as a returning visitor.

Mercia Securities Ltd website (www.merciasecurities.com) uses cookies to distinguish you from other users of our website. This helps us to provide you with good experience when you browse our website and also allows us to improve our site.

4. How we use cookies?

We use cookies for a number of reasons, including, but not limited:

- to assist new customers during the sign-up process,
- to allow customers to set website preferences,
- to verify your identity for security purposes,
- to determine the type of browser and settings you are using,
- to allow site owners and third-party advertisers to tailor content to your preferences
- to allow customers to navigate between pages of the website more efficiently,
- to run the functionality of the website optimally and efficiently,
- to activate certain features of the website,
- to gather information about customer/user activity on the website and to understand how it is used,
- to detect and prevent fraudulent use of the Website,

- to track how customers/users, arrive at our website for marketing purposes and to track referrals,
- to deliver more relevant advertising to our customers/users at the websites and mobile applications they visit,
- for research and analytical purposes to see which Users interact with the website in aggregate

We do not, under any circumstance, sell information collected via cookies. Set out below is more information on these categories of cookies, including their purpose and whether these cookies collect personal data.

5. Description of Cookies

5.1. Strictly Necessary Cookies

Purpose

These cookies are strictly necessary to enable you to navigate our websites and to use the features you have requested during the course of your experience. They are used to provide appropriate content to you, as a user.

Such cookies are essential to help your device download or stream information so that you can navigate around our websites, use its features and allow you to return to pages you have previously visited.

Here are some examples of strictly necessary cookies:

- To position information on your device or screen so that you can see and use our websites;
- To keep you logged in when you use our website, so you are not required to log in every time you visit; and
- Remember and update your selections.

These cookies do not remember your preferences or username beyond your current visit. They include, for example, cookies that enable you to log into secure areas of our website, use a credit card or make use of e-billing services.

Data Collection

Some of these cookies do collect your personal data in order to function. They may collect the following types of personal data:

- IP address;
- Your approximate location, based on your IP address; and
- Identify you as being logged into our websites.

Cookie Validity

These cookies are deleted when you close your web browser (browser session).

5.2. Functionality Cookies

Purpose

These cookies are used to recognize you when you return to our websites and allow us to remember the choices you make and to enable us to provide improved features. They also enhance the functionality of our websites by storing your preferences. Functional cookies record information about choices you've made (such as language preference) and allow us to provide more personal features.

More information

Here are some examples of the uses of functionality cookies:

- To remember your preferences and settings such as language and location;
- To remember your selections; and
- To remember if you have used a specific product on the website.

Data Collection

Some of these cookies do collect your personal data, to enable us to provide the services as outlined above.

Cookie Validity

Functional cookies expire after a maximum of 2 years. Functionality cookies can be deleted from your browser history at any point before their expiry time.

5.3. Performance Cookies

Purpose

These cookies are used to collect information on website usage. Such cookies are used to provide aggregated statistics on visitors to our websites. These statistics are used for internal purposes to help us to test and improve the performance of our websites, providing a better user experience.

More information

Here are some examples of the uses of performance cookies:

- To provide statistics on how our websites are used; and
- To assess errors within the user experience.

Data Collection



While these cookies do not identify you personally while you are not logged in, they will collect your browser information and anonymised data, for the purposes outlined above.

Cookie Validity

Performance cookies are valid for varying periods. Some performance cookies are deleted once you close your browser, while others have an indefinite validity period. Such cookies can be deleted at any stage using your browser settings.

6. Managing Cookies

If you do not want websites to place cookies on Your computer or mobile device at all, you can adapt your browser, and/or cookie settings as such that you will be notified before any cookie is placed. You can likewise adapt the settings as such so that your browser refuses all cookies, or only the third-party cookies.

You can delete all cookies that are already on your computer, and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit our website or use our platform and some services and functionalities we offer may not work.

Likewise, you can remove any of your cookies that have already been placed. Please note that you will have to separately adapt the settings for each browser, mobile device and computer You use.

Without cookies enabled we couldn't guarantee that our website and Your experience of it would be optimal, in some cases you may not be able to log in to your account if cookies are disabled.

It is important to note that different browsers offer differing ways to configure your browser's cookie settings. The following links to the "Help" pages of major browsers provide you with the steps on how to use to erase or adjust cookie file on your particular browser:

[Internet Explorer](#) | [Firefox](#) | [Chrome](#) | [Safari OS](#) | [Opera](#) | [Safari iOS](#) |

If necessary, consult your browser's "help" function, or go to your browser's manual.

For more details, please refer to:

www.aboutcookies.org



www.allaboutcookies.org/manage-cookies

http://ec.europa.eu/ipg/basics/legal/cookies/index_en.htm.

Mercia Securities Ltd is committed to keeping your personal information safe. You can find more information in our complete Privacy Policy [here](#).

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies will expire after three months' period.

7. Disclaimer

We may periodically update this Cookie Policy to reflect changes in technology, legal requirements or our services. We encourage you to review this policy regularly to stay informed about how we use cookies. Please note that we are not responsible for the content of external websites.

8. Contact us

If you have any questions about how we use Cookies, or wish to withdraw your consent, you can contact us at:

Tel.: +357 25057221

Fax: +357 25754323,

E-mail: compliance@merciasecurities.com.